

22nd International Enamel Congress Cologne 3rd – 7th June 2012

Sponsoring Opportunities

1. Within the framework of **Group Sponsoring** the sponsor pays the sum of **€1,250**. In return the organiser makes a commitment to the sponsor, within the framework of the congress, to mention its company name
 - ▶ in the congress programme and
 - ▶ in the magazine `Porcelain Enamel Digest´ Edition 2012, published to coincide with the congress.
2. Within the framework of **Premium Sponsoring** the sponsor pays the sum of **€5,000**. In return the organiser makes a commitment to the sponsor, within the framework of the congress, to mention its company name
 - ▶ in the congress programme and
 - ▶ in the magazine `Porcelain Enamel Digest´ Edition 2012, published to coincide with the congress and to present the company
 - ▶ on the web pages specifically set up for the congress and
 - ▶ on the premium posters including company logo in the auditorium.
3. Within the framework of **Premium Sponsoring “Plus”** the sponsor pays the sum of **€10,000**. In return the organiser makes a commitment to the sponsor, within the framework of the congress, to mention its company name
 - ▶ in the congress programme and
 - ▶ in the magazine `Porcelain Enamel Digest´ Edition 2012, published to coincide with the congress and to present the company
 - ▶ on the web pages specifically set up for the congress and
 - ▶ on the premium posters including company logo in the auditorium.
 - ▶ Additionally, in agreement with the organiser, the sponsor has the opportunity to distribute company brochures and giveaways to participants at the congress.
 - ▶ Within the framework of **Premium Sponsoring “Plus”** the sponsor obtains the right to use the 22nd International Enamel Congress logo e.g. in company brochures or on company letter heads.
4. Exclusive to premium sponsors is the chance to stand out by becoming an **Event Sponsor**. In addition to the premium sponsoring commitments by us, these sponsors have a unique opportunity of being promoted as the exclusive evening sponsor of the agreed event. (For example on a specially produced roll-up display, menu or drinks card). The additional cost for event sponsoring is **€15,000** for each of the following:- the welcome reception on Sunday, the boat tour on Monday, the farewell dinner on Wednesday, and the sightseeing tour on Thursday. The cost for sponsoring the gala dinner on Tuesday is **€20,000**.

Interested companies should contact the organiser

Informations-und Bildungszentrum Email e.V.

info@emailverband.de

without delay in order to secure the type of sponsorship required. Organiser appointed by the DEV (German Enamel Association).